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Orgacure goes Switzerland

Freshest Addition for Swiss and Liechtenstein Food Makers.

Zollbrück, Switzerland / Rotterdam, Netherlands, February 21, 2019: Orgacure B.V., an agriculture and food science technology company with focus on food waste solutions for farmers, processors and supermarkets, announced it has partnered with MAEDER AG, a Swiss agricultural trading company founded in 1875, as the exclusive sales agency for Orgacure in Switzerland and Liechtenstein. Maeder being 137 years older than Orgacure, both companies' visions are aligned to solve today's food waste and safety issues for better environment, society and economy and agreed to join forces. From February 1st on Maeder offers the patented Orgacure® antimicrobial solutions as powder and tabs to farmers, food processors, supermarkets and restaurants to ensure safety, shelf-life and sustainability of whole and cut fruits and vegetables, cooked pasta and many other perishable foods.

"Swiss are among the most advanced and cautious eaters in the world and value the integrity of their food hugely, a challenge Orgacure® makes it the 'natural choice' for fresh food makers and sellers in Switzerland." says Markus Stöckli, Managing Director of MAEDER AG. "Responsible food businesses can use Orgacure® washing off bacteria and pesticides residues to recover the nativeness, taste and texture of fresh produce. Orgacure® simplifies the way of making and providing cost-efficient, safe and waste-free, yet sustainable fresh food. I'm positive Swiss food businesses and consumer alike will welcome our value proposal." adds Roger Bierwas, CEO of Orgacure B.V.

About Orgacure: Orgacure was founded 7 years ago to solve the global issues of food waste and food safety. Since then Orgacure saved some 18,000 tons of perishables from being wasted and set a quality standard amongst agriculture, processing and retailing businesses. Orgacure powder and tablets solutions making processing aids with great antimicrobial qualities sought-after in land, naval and aviation catering operations. About Maeder: Since its foundation in 1875 Maeder has his roots in agricultural services. Over a century Maeder is the supplier of organic grown forage and livestock feed for the traditional ecologic and sustainable thinking Swiss agriculture. Its family spirit and traditional heritage keeping, Maeder today is a modern, forward acting agricultural trading house to serve their customer in mastering the exiting challenges of the Swiss food and agriculture.

For Release: immediate

Pictures:





Roger Bierwas

Markus Stöckli

MAEDER AG



Sources:

http://orgacure.com/

http://www.maeder-agrar.ch/