

Contact: Roger Bierwas
Orgacure B.V.
Phone: +31 (0)10 333 081 0
press@orgacure.com

Address:
Bahialaan 100
3065 WC Rotterdam
Netherlands



Press Release

Orgacure takes on Corona

Consumer Aid to protect from SARS-CoV-2 Virus contamination in Supermarkets and at Home.

Rotterdam, Netherlands, March 19, 2020: Orgacure B.V., an agriculture and food science technology company with focus on food safety solutions for farmers, processors and supermarkets, announced it opens its (food-) hygiene solutions to food retailer and other institutions in direct contact with consumer as an aid and support to the challenges of the Corona (COVID-19) crisis. Orgacure's patented antimicrobial comes as powder, spray and tabs solutions to ensure safety, shelf-life and cleanliness of perishable foods and whole and cut fruits and vegetables in particular. "Consumer are potentially exposed to infections by touching the fruits and vegetables and therefore advised to wash them with Orgacure® to reduce risks." says Roger Bierwas, CEO of Orgacure B.V.

Orgacure® is used in the catering industry and established there as the leading brand in food safety and in-house disease prevention, e.g. in the cross-contamination of whole to cut fruits and vegetables. To profit end-consumer from our knowledge and proven solutions, Orgacure developed products for personal (food-) hygiene based on the Orgacure® formula: Orgacure® PicnicSpray, a portable solution to reduce the risk of food-borne illness and Orgacure® Tabs a solution for automated purification of fruits and vegetables under the Sheerfood® brand, but also for manual cleaning jobs at home or in gastronomy to fight bacteria, pathogens, pesticides, fingerprints and many other impurities. To make Orgacure® quick avail to the public, Orgacure offered leading supermarkets in Europe support and cost-based distribution of its food safety aid directly to the point of sale and checkouts for consumer to take away. "At this point replies are pending, but we are positive that food retailers, hospitals and other caterers will express interest during the period of the Corona crisis ahead which is expected to be a very long time, unfortunately." adds Roger Bierwas.

Thinking ahead, Orgacure requested Charité Hospital Berlin, a world-class institution in Corona virus science and expertise and medical service provider to Orgacure, to validate the effect of Orgacure® on the Corona virus and it's kill-step potential, if existing. "We are hands-on and open and think in many directions plus it's our corporate and human responsibility to help and co-operate

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together with the public, businesses and the institutions wherever we can to overcome this huge crisis. Orgacure stays tuned and provides further updates on what's happening next." says Roger.

Pictures:



Roger Bierwas



Sources:

<http://orgacure.com/>

<http://orgacure.com/travelaid/>

<http://orgacure.com/sheerfood/>

<http://orgacure.com/picnicspray/>