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Press Release

Orgacure Prices 2019/20

Application starting from just 1 cent per kilo Orgacure® washed fruits and vegetables.

Rotterdam, Netherlands, March 12, 2019: Orgacure B.V., an agriculture and food science technology company with focus on food waste solutions for farmers, processors and supermarkets, released its new pricelist for the present year until 29. February 2020. Despite volatility in raw material prices and rising manufacturing cost including energy, packaging and transport, Orgacure keeps its prices yet again stable, allowing companies in fresh produce processing calculation security in a primarily price volatile industry due to the nature of the fruits and vegetables business. "Since we are sourcing from Europe our business hasn't been effected by the price surge seen in food additives from China. It also makes us also an independent company in the light of trade disputes and for our customer a reliable partner." says Roger Bierwas, CEO of Orgacure B.V.

Orgacure® comes as water soluble powder and tablet solution to prevent cross-contamination in fruits and vegetables peeling and slicing operations and to sanitize fresh-cut products for higher food safety and longer shelf-life to bring food waste down. Orgacure's patented solution keeps the natural properties, such as taste and texture untouched. Its unique All-in-One mode of action simplifies fresh food processing for more cost-efficient, fresh and safe, thus sustainable food of less environmental impact. "No matter you do 10 kilo or 100 tons fruits, vegetables and/or salad a day, it works with Orgacure® consistently good. Our solution is easily scalable and suitable for both batch and continuous process. By applying Orgacure®, the industries bottleneck between peeling/slicing and packaging, when the conveyor has to pause to avoid jamming, gets eliminated." adds Roger.

To assist food makers in validating Orgacure® for their fruits and vegetables production, Orgacure makes it quick and straightforward for them to try-out. Orgacure® samples can be ordered via the Orgacure website free of charge and (always) without signing a non-disclosure agreement. During validation Orgacure services free labeling assistance and provides templates for sensory examination and microbiological analysis online. Customer can benchmark their trial results with that of other anonymously via the Orgacure Network allowing for deeper insights and points of improvement. "Orgacure® is not just a solution, you become beneficiary of a higher standard for food safety and food waste control and management recognized by leading food services, fresh retailers and airlines." Roger points out.

For Release: immediate

Pictures:



Roger Bierwas

Sources:

<http://orgacure.com/>

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